

ONLINE PATENT AND LICENSE EXCHANGE

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ABSTRACT OF THE INVENTION

An online patent and license exchange is provided which enables potential licensors and licensees of
10 patents and other intellectual property rights to efficiently and reliably transact IP license or assignment agreements. Three markets are part of the exchange: a license market, an option market and a securitized asset Securitized Asset cash flows market.
15 The online patent and license exchange includes a method of providing a valuation of an IP asset using data from companies in a similar technology classification as the IP asset, a method of generating a suggested IP asset asking price, an index of IP
20 market value according to technology classification, a method for quantifying the financial risk of an asset (β), and a quantitative database of technology attributes of IP assets.

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